

Contact: Carolyn Izzo-Feldman
Carolyn Izzo Integrated Communications
845/358-3920 (ph) • 845/358-3927 (fax)
cizzo-feldman@ciicnews.com

TOBIN+PARNES DESIGN ENTERPRISES
An Enduring Marriage of Architecture and Interior Design

New York, NY -- Tobin+Parnes Design Enterprises approaches architecture and interior design with regard for the importance of harmony between the disciplines. Headed by Interior Designer Carol Tobin and Architect Robert Parnes, the company gives clients the advantage of architectural support for design projects and design support for architectural endeavors. Tobin and Parnes have excelled at this dual approach to architectural and interior design solutions and this philosophy has kept them at the forefront of the industry for over 18 years.

Says Carol Tobin, "Restaurants, hotels, healthcare facilities and others that opt to contract with architects from one company and interior designers from another run the risk of innumerable problems, from lack of communication between the two firms to differing creative visions for the property. We take a synergistic approach to architecture and design that provides our clients with solutions that work the first time."

Tobin+Parnes Design Enterprises launched in 1983, when Robert Parnes asked long-time friend Carol Tobin to co-pitch a large residential job. At the time, Tobin was both teaching at Parsons School of Design and working on various commercial projects for a top design firm. Parnes had formed his own company following ten years of work for a large real estate developer. During that tenure his restoration and renovation of prominent NYC properties enabled him to master not only challenging architectural objectives but many tasks that go beyond -- such as working with city, state and federal agencies, and juggling large scale construction schedules and budgets. Working together, Tobin and Parnes found that their combination of unprecedented creativity and pragmatic construction solutions produced extraordinary results.

Since that time, Tobin and Parnes have been called on to provide services for some of the most high-profile restaurants, hotels, healthcare facilities, corporations, landmark locations and retail destinations throughout the country. Says Robert Parnes, "Every client has a different message they want to send or problem to solve. Our job is to listen and to evaluate that message to ensure their new environment reflects the company image, personality, reinforces brand identity and provides solid solutions to corporate problems and challenges. Our clients often tell us about the positive impact their new space has on their business, their sales and their efficiency and that is extremely rewarding."

Tobin+Parnes Design Enterprises works with top researchers, contractors and consultants from all over the country to stay on the cutting edge of construction, building and material developments. Examples of properties that have benefited from Tobin+Parnes' design solutions include Floris of London, Lancôme, Paul Taylor Dance Company, Episode International, Hebrew Home for the Aged at Riverdale, The Riese Restaurant Organization, the Parker-Meridien Hotel, the Southampton Inn and more. Tobin+Parnes has also restored numerous Landmark buildings throughout New York, including the famed Paramount Building in Times Square.